

IPRA TODAY

Skye Arthur-Banning To Highlight Fall Workshop



The IPRA Fall Workshop Committee has been working hard to provide a variety of interesting and topical sessions for members to experience during the three-day event that is hosted by the cities of Johnston, Urbandale, Waukee, Clive, and West Des Moines. The workshop will be held September 14-16.

Nationally renowned Skye Arthur-Banning will highlight presentations at the workshop with a keynote address and two additional sessions. His opening session address will help us discover if we are truly providing life changing recreation. As recreation professionals, we want to believe that what we do is good for our participants and our community. However, do we really know who we are reaching and if we have made a difference? The politicians want numbers, the budgets are shrinking and we live in a society that wants more for less, so is it enough anymore to simply say....."I changed a life?"

Skye teaches Community Sport Management at Clemson University. He has spent the last decade doing research on youth development through sports with an emphasis on ethical behavior and sportsmanship development with parents, coaches, and participants. He has worked on various programming and sportsmanship projects and has facilitated a number of program evaluations for parks and recreation agencies all across Canada and the United States.

There will also be many other sessions that will focus on everything from marketing and sponsorships to IPERS benefits to recreation programming ideas. New for this fall will be a special educational track specifically designed for parks maintenance professionals. Tours of a variety of facilities will also be a highlight for attendees! Look for more details coming soon!!

MAKE YOUR RESERVATIONS NOW!! Our host hotel is the Holiday Inn & Suites at Jordan Creek in West Des Moines. Hotel rooms can be reserved under the IPRA room block by calling the reservation desk at 515.309.3900. Room rate for double occupancy is \$86 per room. Reservations need to be made by August 20, 2010 to make sure to get the special room rate.

(Contributed by Todd Seaman, Superintendent of Recreation, West Des Moines Parks and Recreation, and IPRA Fall Workshop Committee Chair.)



**August 2010
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New Faces in Eastern Iowa

The Davenport Parks and Recreation Department has expanded its staff with the addition of four new members. IPRA welcomes Bill George, Courtney Winninger, Mark Hamilton, and Jerry Fogle. Many thanks to Seve Ghose, Director, for sharing these photos and information.



Bill George is the new manager of The River's Edge in Davenport. The facility now has one Olympic-size sheet of ice with seating for 400, along with a full size indoor soccer arena with seating for 750.

He comes to Davenport Parks and Recreation with over 13 years of operational management experience at the 'old' Mark of the Quad Cities in Moline. In addition, his vast experience of over 29 years in the entertainment and event management business bodes well for Davenport.

Courtney Winninger is a Recreation Supervisor at The River's Edge in Davenport. A native of Waterloo, Winninger was previously working in Colorado Springs as an Event Manager for the United States Fencing Association and was an Event Coordinator at USA Volleyball. She holds a B.A. in Marketing and M.S. in Sports Administration.



She will manage mainly the ice related activities at The River's Edge while creating new programs to serve the larger demographic of the Quad Cities.



Mark Hamilton is a Recreation Supervisor with Davenport Parks and Recreation. His main focus is increasing the usage of the facilities, specifically the city's new sports center "The River's Edge". This will be done through avenues including leagues, tournaments, camps, clinics and a variety of activities for all demographics. He comes from a very strong sports background as he played multiple sports, plus playing baseball and basketball throughout college. Mark offers a strong educational background, with a Recreation Administration B.S. and a Kinesiology and Sport Studies M.A. Sports positively influenced Mark's life, and this community will have that same opportunity.

ADDITIONAL INTRODUCTIONS



Jerry Fogle earned his Master's in Exercise Science and a Bachelor's in Health, Leisure, Sports and Exercise Science at the University of West Florida. He is now a Recreation Supervisor at The River's Edge. With over 11 years of recreation experience, including consulting work with professionals locally and nationally, and collaborations to educate staff and the community in assisting them to form productive and efficient work teams, Jerry has perfected and continues to learn the best ways to effectively get communities to participate and promote parks and recreation development.

He spends his spare time with his wife and, when possible, volunteering locally. Davenport Parks and Recreation is glad to have Jerry on board and looks forward to his greater involvement in the community.

Chad Dyson began duties as Superintendent of Recreation for the city of Iowa City Parks and Recreation Department on June 1, 2010. Prior to accepting the position in Iowa City, he had served as the Superintendent of Recreation for the Westmont Park District in Westmont, Illinois.


Born and raised in Rock Island, Illinois, Chad attended Rock Island High School. He received an undergraduate degree in Leisure Studies from the University of Iowa, followed by earning a Master of Science degree in Recreation Administration from Aurora University.

Chad and wife, Erin, have been married for eight years and are the parents of two children: 4-year-old son, Cade, and 1-year-old daughter, Hayden. Fishing, golf, and family time occupy his leisure time.

"Having grown up as an active participant and seasonal employee with my home town P&R department helped develop an interest in the field. My family and I are thrilled to be back in Iowa City. I'm looking forward to working with all the great staff and volunteers this community has," said Chad.



Chad can be reached at chad-dyson@iowa-city.org.



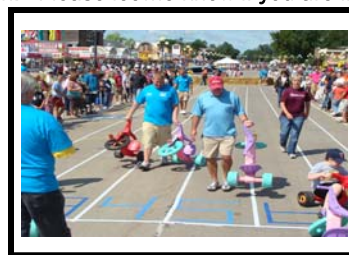
**BE WATCHING
FOR I.P.R.A.
MEMBERSHIP
RENEWAL AND
AGENCY UPDATE
INFORMATION IN
THE MAIL AND
ON THE I.P.R.A.
WEB SITE.**

IPRA State Fair Day

Join your fellow Park and Recreation professionals from all over the state of Iowa for a fun-filled day of activities for all ages. **IPRA day at the fair is Thursday, August 19th.** Many fun activities including Big Wheel Races, Spot-Shot Basketball, Pie Eating contests, a State Fair Scavenger Hunt, Sidewalk Bowling, Bozo Ball, Arts and Crafts projects and a Bubble Gum Blowing Contest are offered for all ages, and your volunteer help in keeping these activities running smoothly is needed! This is 'THE' day that many families plan to attend the fair, so that they can participate in the fun activities. All IPRA day volunteers get free admission and parking passes; send your agency's ticket order to: nschenck@adeliowa.org as soon as possible!

P.S. We are looking for an agency to help split the Arts/Crafts activities portion of IPRA Day with the fine folks from Norwalk Park and Recreation. Please let me know if you are interested in helping out in that area. Thanks!

Nick Schenck, Director
Adel Park and Recreation
301 S. 10th Street
Adel, IA 50003
Phone 515-993-4525
nschenck@adeliowa.org



Big wheel races are quite a hit at IPRA State Fair Day!

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Josh Larsen Appointed to Iowa Commission on Volunteer Service

Governor Chet Culver has appointed Josh Larsen, Recreation Director, Huxley Parks and Recreation to a three-year term of service to the Iowa Commission on Volunteer Service.

The Iowa Commission on Volunteer Service is composed of talented, dedicated staff and commissioners who share a passion for volunteerism and national service.

State Commissions exist to foster a bi-partisan state-level commitment to advancing service initiatives in the state and to support community service agencies that depend on volunteers to meet community needs and make a difference in local communities.

Commissioners have the responsibility of developing and communicating a statewide vision and ethic of service and promoting that vision throughout their state. This includes promoting service and developing service programs and collaborative approaches in the state.

The mission of the Iowa Commission on Volunteer Service is carried out using the following committee structure:

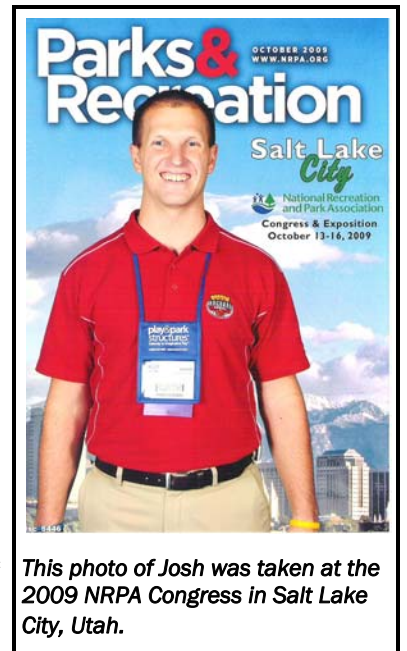
- Standing Committees
 - Training, Program Development and Disability Placement
 - Program Administration
 - Promotion and Special Events
- The chair of each standing committee, plus the executive director, chair, vice chair, secretary and treasurer make up the Executive Committee

Commissioners are appointed by the governor to three-year staggered terms and may serve no more than two terms. Our commissioners represent a broad and diverse collection of expertise: education; national service programs; older adults; community-based agencies; local and state government; labor; and business, among others. No more than 25 per cent of the members may be state employees.

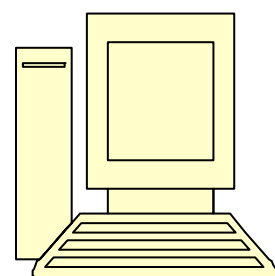
Commissioners are responsible for the general obligation of the commission and are encouraged to become involved with, and provide service to, the commission in a variety of ways, with the most critical being “To consciously, but not exclusively, ‘represent the category in which the commissioner’s appointment was made under the Executive Order of the Governor.’”

More information is available at www.volunteeriowa.org.

Congratulations, Josh, and best wishes for a successful and rewarding term as commissioner!



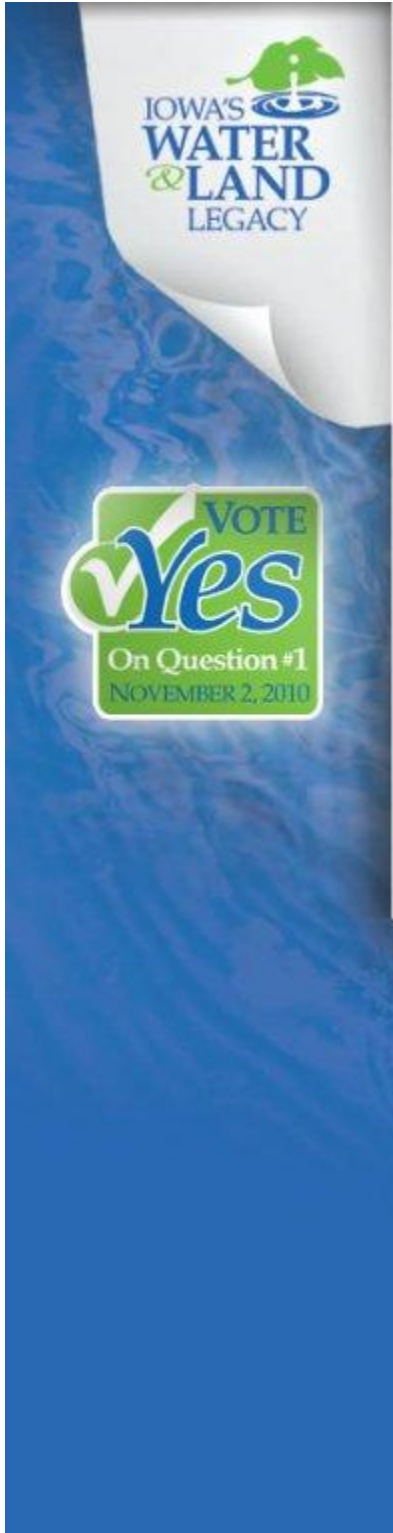
This photo of Josh was taken at the 2009 NRPA Congress in Salt Lake City, Utah.



E-mail Updates:

- Duane Randall—vprdrandall@vintoniowa.net
- Brad Barker—vprdbarker@vintoniowa.net
- Brian Pauly—bpaul@vintoniowa.net

Historic Moment for Iowa's Environment on the Ballot November 2010



Iowa voters will have a historic opportunity on November 2, 2010 to vote for Iowa's Water and Land Legacy constitutional amendment. The amendment would, for the first time in Iowa's history, establish a constitutionally protected trust fund to preserve Iowa's natural resources and outdoor recreational opportunities. Nobody will dispute the fact that Iowa's distinct character and our quality of life are directly tied to our state's natural resources.

Iowa's parks and lakes receive more than 25 million visits each year, and our fertile soil provides the backbone to our economy.

Simply put, protecting Iowa's water and soil is at the heart of this amendment. Specifically, the amendment will create the Natural Resources and Outdoor Recreation Trust Fund which will provide a permanent, reliable and accountable revenue source to improve water quality and natural areas in Iowa. Funding will include fish and wildlife habitat and parks, trails, in addition to aiding in conservation of agricultural soils and restoring wetlands to protect against future flooding.

In 2008 and 2009, more than 90 percent of Iowa's state legislators overwhelmingly approved legislation that would establish the constitutionally protected Natural Resources and Outdoor Recreation Trust Fund. Why? Because Republicans and Democrats alike understand the need to protect our natural resources. Recent data from the Iowa Department of Natural Resources shows that 53 percent of Iowa's water sources rate "poor," and Iowa currently loses an average of five tons of soil per acre each year due to erosion. Funding to protect our natural resources remains at near historic lows. As of today, Iowa ranks 47th out of 50 states in funding for conservation, despite the fact that more than 27,000 Iowa jobs are supported by outdoor recreation.

The stakes for Iowa's natural resources on November 2, 2010 are incredibly high, and future generations of Iowans are counting on passage of Iowa's Water and Land Legacy Amendment. We must act now. By passing this amendment in November, we can prevent the permanent loss of land, water and wildlife and retain Iowa's quality of life and natural beauty so our children, grandchildren, and great-grandchildren can enjoy the state the same way we do. The good news is, by cleaning up our water supply and conserving Iowa's soils, we have the opportunity to actually leave the state to future generations better than we found it.

A vote for Iowa's Water and Land Legacy Amendment is a vote for the creation of the Trust Fund - not a vote for a tax increase. Revenue for the Trust Fund will come from allocating 3/8ths of one cent from sales tax revenue the next time the Iowa legislature raises the state sales tax. This funding recommendation was based on over three years of research and study conducted by a legislative advisory committee. The advisory committee concluded that those funds, in addition to annual state budget allocations, would meet current needs. Once created, the Trust Fund will be managed responsibly, including open, public competition for funding, mandatory audits and citizen committee oversight.

Investing in clean water and Iowa's other natural resources provides quality of life opportunities close to home where Iowans can enjoy and appreciate healthy activities, natural areas and Iowa's beauty. Enhancing and developing more competitive outdoor "destinations" will attract visitors and businesses to the state and create jobs here at home.

In 2008, voters in Minnesota passed a similar Amendment with 56 percent of the vote. More than 30 years ago, Missouri provided constitutionally protected funding for its conservation programs and later reauthorized this funding after 20 years of progress.

The time is now to start investing in Iowa's natural resources. We have a proud history of farming, biking along the Heritage Trail, hiking the Loess Hills, fishing in Big Creek and teaching our sons and daughters to appreciate wildlife. We must protect and enhance these opportunities to preserve our state's rich legacy. Several states and communities across the country are taking proactive measures to preserve their natural surroundings. The quality and condition of our natural resources is the responsibility of all Iowans.

For more information Mark Langgin, campaign manager for Iowa's Water and Land Legacy, mark_langgin@gmail.com; 515-707-0266. Visit www.IowasWaterAndLandLegacy.org for more information

I P R A T O D A Y

Iowa Foundation for Parks and Recreation Update

IFPR board met in the IPRA state office on Wednesday, July 14. Board members approved its May 26, 2010 meeting minutes.

One major objective of the Foundation was updating its governing by-laws. This was finally accomplished during the July 14 meeting.

A major fund raising activity event will occur on Friday, August 6 in Des Moines. Its annual golf outing will be held at Waveland Golf Course. Over 50 golfers are expected to compete in a Ryder Cup Format. Following the 18 holes of golf a cookout, raffle and silent auction is planned. Raffle and silent auction donations are still needed. If you or your agency can assist with local golf packages, hotel packages, etc. please contact Duane Randall at vprdrandally@vintoniowa.net or call him at 319-472-4164.

Funds raised will aid the Foundation in providing the fellowship grants to 2010 NRPA Congress in Minneapolis, IPRA Fall Workshop 2010 plus Spring Conference 2011. Other opportunities include sponsoring the Young Professionals Forum and community forums.

For more details, please visit the IPRA website at www.iapra.org. IPRA provides a dedicated page for Foundation information.

President Christine Page (Des Moines) can be contacted at funbrokers@mchsi.com.



Placekick, Punt and Pass Youth Football



PPP is open to all boys and girls ages 8 to 13. There will be separate competitions for each gender. Several new changes occurred this season. Most notably is the direct advancement to the state finals for each local age/gender champion. Local champions must also notify the IPRA state office of his/her intent to participate at the state finals by Monday, October 4. This process is similar to our Spot Shot Youth Basketball competition.

State finals are planned for Saturday, October 16 in the climate controlled Bergstrom Indoor Football Practice Facility on the campus of Iowa State University.

Another major change was the \$1.00 increase in entry fee. The old fee of \$4.00 per participant had been in place for more than a decade. Relating to entry, the board approved allowing local host agencies to increase the entry fee by \$1.00 (total of \$6.00) to help offset its cost.



2009 winners in the 10-year-old boys competition

Last year 649 boys and girls took part in a local competition. Plan to host a local event by October 3 by contacting IPRA administrative assistant Cathy Shutts at cshutts@pcpartner.net or by calling 641-236-3917.

Recently, a letter giving more details was distributed via the postal service to all IPRA member agencies. Please refer to it for further assistance. All materials to host a local competition can be found on the IPRA website (www.iapra.org).

Board of Directors Update

Board members met in the state office building on Wednesday, July 14. All members were in attendance.

Agenda consisted of approving minutes from February 2010 meeting, accepting Personnel Committee report on staff evaluations and recommendation of salary adjustments, Ad Hoc committee update, approving FY 2010/2011 budget and finally accepting reports from president in addition to staff.

Personnel Committee consists of immediate past president, president, vice president, treasurer, and NRPA senior Great Lakes Regional Council representative. Committee chair presented evaluation of executive director and administrative assistant. Another topic centered around the new pay concept of staff incentives. Finally, board members accepted FY 2010/2011 staff goals and objectives.

Todd Redenius, vice president, Ad Hoc Committee chair shared an update of committee activities since its inception at the February 2010 board meeting. The committee is charged with evaluating the current state office location/building, current and future staffing needs and finally the current IPRA/IASA agreement. There are several more details to confirm regarding the state office building before a final report can be generated some time in November 2010. Prior to the July board meeting, the committee met in person twice.

Treasurer Angie Cole and Executive Director Steven Jordison gave an update regarding FY 2009/2010 year end estimate. Based on the year end estimate, FY 2010/2011 budget was discussed. One key component was approval of an "early bird" registration price for both the Fall Workshop and Spring Conference. A balanced budget was adopted by the board.

President Page gave his report of the recent Iowa Foundation for Parks and Recreation meeting he attended. IPRA continues to collaborate with IFPR on a number of member services. Most notably will be a shared exhibitor booth space at the 2010 League of Cities annual conference to be held in Coralville. He also gave an update regarding current committee chair assignments. Staff will be preparing the association's annual report. Each member agency will receive a copy of the annual report.

Executive Director Steven Jordison electronically distributed a copy of his report prior to the meeting. The report encom-

passed association activities from March 1 to June 30. IPRA is most busy during the report time frame.

Next board meeting will occur at the Fall Workshop in West Des Moines.

Current board of directors:

President - Ben Page, Des Moines

Vice President - Todd Redenius, Ankeny

Treasurer - Angie Cole, Hiawatha

GLRC Rep - Terry Hoffman, Sioux City

Director at Large (2011) - Doug Bylund, Indianola

Director at Large (2011) - Matt Salvatore, Ida Grove

Director at Large (2011) - Faron Van Nostrand, Coralville

Director at Large (2012) - Matt Beatty, Ogden

Director at Large (2012) - Janet Ellerbrock, Lyton

Director at Large (2012) - Doug Foley, Manchester

Should you have any questions, concerns, or suggestions, board members always have an open ear!

Contact information can be found on page 2 of the 2010 IPRA Membership Directory & Buyer's Guide.

Conference CPRP CEU's Achieved

Congratulations to these Certified Parks and Recreation Professionals who achieved CEU's at this year's spring conference in Sioux City:

- | | |
|------------------------|--------------------|
| Matt Beatty—1.10 | Mark Brewick—.75 |
| Glen Cowan—1.10 | Matt Eidahl—.75 |
| Marci Hinners—.30 | Terry Hoffman—.90 |
| Jeff Lamoureux—1.35 | Nick Lenox—1.10 |
| Mike Moran—.60 | Christine Page—.30 |
| Sherri Proud—.95 | Tabor Ray—1.40 |
| Jeff Sears—.60 | Julianne Sina—.45 |
| Faron Van Nostrand—.90 | Marie Ware—.15 |



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IPRA Calendar of Events

August

- 6 Iowa Foundation for Parks and Recreation Golf Tournament
- 9 CEU/Aquatic Update—Des Moines
- 10-11 Certified Pool Operator's Course—Des Moines
- 18 Deadline—IFPR Fellowship Grant applications
- 19 IPRA State Fair Day
- 20-22 IPRA/IASA 14 Inch Slow Pitch State Tournaments
- 25 NRPA Congress delegate registration deadline
- 31 Early-bird deadline—Fall Workshop registration

September

- PPP Local Competitions
- 6 IPRA State Office closed—Labor Day holiday
- 14-16 IPRA Fall Workshop