



# NEW RULES FOR 10 AND UNDER TENNIS PLAY

A recent United States Tennis Association (USTA) announcement will soon change the way 10-and-under is played nation wide. The USTA has passed new rules governing competition for 10-and-under tennis that require 10-and-under tournaments be played using slower-moving and lower-bouncing balls, on smaller courts and utilizing shorter, lighter racquets. The rule change, which will take effect January 1, 2012 follows the International Tennis Federation's recent decision and will apply to all USTA-sanctioned events for children 10-and-under.

"We're very excited about what this change means to the future of tennis in the United States," said Lucy S. Garvin, Chairman of the Board and President, USTA, and Chairman of the US Open. "Competition is an important element of learning and growing the game, and now all children 10 and under will have the proper platform with which to compete."

The rule change signifies the emergence of the QuickStart play format as an integral part of the development of young players. The scaled-down equipment and smaller playing court will allow kids to rally and play the game early on, increasing the likelihood that kids will return to the court and continue to improve.

"Scaling tennis down to the size of children will promote greater participation and ensure that young kids will be able to play tennis much more quickly," said Kurt Kamperman, Chief Executive, Community Tennis, USTA. "This rule change to the competition format for kids 10 and under is critical to the long-term growth of our sport, and ultimately will help us develop new generations of talented players."



The specifications for the revised rule hold that all tournaments for those aged 9-10 be played on 60-foot courts using orange low-compression tennis balls and regulation nets (three feet at the center) or, for those more experienced and more skilled players, on 78-foot courts with green lower-compression balls. Tournaments for those 8 and under are to be played on 36-foot courts using red foam balls and nets at a height of two feet, nine inches.

The change in tournament format by both the USTA and the ITF was reached after weighing the benefits for beginners as well as recurring and high-performing youth players. Studies have found that competition, when conducted in a welcoming environment that allows for multiple play opportunities, enhances kids' enjoyment of (Continued on Page 5)



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# EMPLOYMENT OPPORTUNITY

## Director of Parks and Recreation

### City of Atlantic

The city of Atlantic is accepting resumes for the position of Director of Parks and Recreation. This is a "hands-on" working supervisor with responsibility for a wide range of recreational facilities and programs. Work involves both administrative and operational tasks related to all aspects of park and recreational facility maintenance and operation.

Applicants should have a bachelor's degree, preferably in a related field. Must have good planning, organizational, supervisory and communication skills; must have a thorough knowledge of the principles and practices used in the maintenance and operation of park facilities and grounds; must be knowledgeable of computers including Microsoft office (Word, Excel, Power Point, etc.); must be able to operate equipment and perform manual labor as needed. Successful candidate must reside within five miles of the city limits within 60 days and be able to obtain an Iowa Certified Pool Operator's License (CPO) within six months.

Pay range: \$34,000 to \$38,000 plus excellent benefits. Cover letter and resume to be sent to Nancy Fredrickson, Chairman, Atlantic Park and Recreation Board, 23 East 4th Street, Atlantic, IA 50022, or e-mail the Atlantic City Clerk: [debfield@mchsi.com](mailto:debfield@mchsi.com) by 5:00 p.m., April 29, 2011. EEO



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What can bring 150 youth and their families to the Grinnell Athletic and Recreation Center on a chilly March day? It has to be the IPRA State Spot Competition. Boys and girls ages 8 to 13 competed for the top honors in the state at this basketball event held on Saturday, March 26.

Participants had 60 seconds to dribble from half-court to shoot from the seven locations in any sequence. Players can shoot from a given spot as many times as he/she wishes (except lay-ups); however, bonus points are awarded for shots attempted either once or twice from each designated spot. Two rounds are shot with the total of both rounds used as the grand total for the contest. Awards were given to the top three competitors in each age/gender, and everyone received a participation certificate. Competition results can be viewed at [www.iapra.org](http://www.iapra.org)

Approximately 375 youth participated in local competitions to advance the top two competitors in each age/gender division to the state competition. Many thanks to the following communities for hosting a local competition: Adel, Ankeny, Belle Plaine, Belmond, Cedar Rapids, Clarinda, Clarion, Coon Rapids, Emmetsburg, Grinnell, Hull, Huxley, Ida Grove, Jefferson, Knoxville, Muscatine, North Liberty, Orange City, Pella, Peosta, Shenandoah, Sibley, Sioux City, Webster City, West Des Moines and Woodbine.

Members of the Grinnell High School softball team and family members assisted with the event and sponsored a concession stand. Many thanks to members of the IPRA Sports Committee, Rick Courcier (Pleasant Hill Parks and Recreation) and Travis Mai (Coralville Parks and Recreation) for helping, as well. Mark Glascock (Webster City Parks and Recreation) lent assistance, also.

# Outdoor Seating

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## Introducing Sven Leff..



Sven Leff, CPRP, will be joining the city of Cedar Rapids as Recreation Superintendent on April 28. Leff comes from Reno, Nevada, where he most recently served as Recreation Supervisor for the city's Parks, Recreation & Community Services Department.

Leff's 18-plus-year career began in the late 1980s while working as a seasonal recreation leader during his high school and undergraduate years. In 1993 he earned a Bachelor's Degree in Recreation Management from St. Cloud State University (MN). In seven professional years with the YMCA of Metropolitan Minneapolis, he led youth and adult sports, aquatics, fitness, youth camps and after-school programs. After relocating to Reno with the YMCA in 2001, Leff moved into municipal recreation and developed new skills in contract administration, public information, marketing and ice rink operations in addition to continuing experiences in athletics and aquatics. In 2010, he added a Master's of Business Administration degree from Portland State University (OR) to his portfolio.

"I am excited about this opportunity to serve in a community that clearly values a high quality of life, to lead my peers and profession in fulfilling the public's needs and to grow as a professional myself," said Leff. "I am thankful to the city of Cedar Rapids for their confidence in me. I am fortunate to be joining a team filled with experience, talent and vision. Our future is bright in so many ways."

At the 2011 NRPS Annual Conference, Leff presented his first educational session titled "Taking the Mystery out of Fees and Charges", a discussion of cost recovery and revenue policies that was well received by executive staff and policy volunteers in attendance. To date, Leff has chaired or assisted in the planning of three YMCA Program Schools and four NRPS State Conferences, and he plans to expand his library of educational session presentations in the years ahead by presenting at conferences in the Midwest and Pacific regions.

"I definitely recommend professional development and membership in organizations like the Iowa Park and Recreation Association and NRPA, and I'm looking forward to getting involved in IPRA in the months ahead. Early in my career, I had supervisors invest in my development, and now I do likewise in those I work with. I have directly benefitted as a professional and as a person from my own involvement in these professional organizations," explained Leff. He continued, "The resources and relationships one gains are invaluable. Each conversation, conference or social is a seed that gets planted, and while the benefit may not immediately be evident, the fruits of such involvement show up in unexpected places."

In his spare time, Leff enjoys sports, the outdoors, and just about any healthy activity that can be shared with his family. He can often be found enjoying comedy movies or listening to island music, too. He and his wife believe in being involved parents, usually volunteering to coach or assist with the programs their daughters participate in. Leff's family will join him in June after the school year ends in Nevada. He can be reached at 319-286-5739 or [s.leff@cedar-rapids.org](mailto:s.leff@cedar-rapids.org) after his April 28 start date.



# New Rules for 10 and Under Tennis Play

(Continued from Page 1)

the game. And for aspiring collegiate and professional players, the QuickStart Tennis play format fosters proper technique and enhances strategy, key components to success in competitive play.

In addition to the USTA, the change has been endorsed by USTA Player Development and supported by the Tennis Industry Association and teaching pros throughout the country. Moreover, in May the Intercollegiate Tennis Association approved a measure to allow NCAA competition to take place on courts with blended lines (i.e., courts lined to accommodate both 10-and-Under Tennis and 78-foot tennis).

“Competition is at the very heart of our sport,” said Patrick McEnroe, General Manager, USTA Player Development. “And learning how to play tennis the right way, with the right strokes and the proper technique, is beneficial for kids both now and into the future, whether they pursue the game recreationally or at the very highest levels.”



In addition to the rule change, 10-and-Under Tennis recently partnered with “Let’s Move!” America’s move to raise a healthier generation of kids. “Let’s Move” is an initiative, launched by First Lady, Michelle Obama, aimed at fighting childhood obesity and encouraging young people to lead active and healthy lives. The partnership with 10-and-Under Tennis promotes tennis as an ideal sport to get children moving and keep them healthy.

“It’s important for kids to get the hour of active play they need every day, and there are so many fun things that each of us can do to be healthier,” said First Lady Michelle Obama. “Thanks to programs like the USTA’s 10-and-Under Tennis, it’s easier than ever for kids to get active and have fun.”

For more information on the rule change or 10 and Under Tennis, please visit [www.10andUnderTennis.com](http://www.10andUnderTennis.com) or contact John Terpkosh, Iowa TSR at 913-322-4835.

Submitted by Anna Quisenberry, Public Relations and Graphic Design Coordinator—USTA.



## Providing Softball to Park and Recreation Departments:

**Founded in 1936 – Iowa ASA Serves over 1,800 Recreational Adult Teams, 7,500 Youth Players and 450 Umpires**

**Provide Standardized Softball Playing Rules and Regulations for your softball league teams.**

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**Comprehensive general liability coverage in the amount of \$5 million for municipalities, league officers and organizations if 100% of the teams are registered with ASA.**

**Education and Instruction of the proper skills and rules of the game by promoting and developing coaching clinics, seminars and training materials.**

**For more information on the Iowa Amateur Softball Association and its programs, contact us at 641.236.5766 or visit our website at**

**[www.softball.org/iowa](http://www.softball.org/iowa)**

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**2011 IPRA Membership Directory Additions**

The 2011 IPRA Membership/Agency Directory and Advertisers publication was distributed in March to all current members. Anyone not receiving an electronic copy is urged to contact the IPRA state office by calling 641-236-3917. Printed copies are available for \$10. Printed below are additions to the 2011 edition.

***New  
Commercial  
Membership***

Mark Quinn, Owner  
No Sweat Fitness  
712 Marshall Street  
Dexter, IA 50070  
Phone: 515-360-3569  
FAX: 515-360-3569  
nosweatservice@aol.com  
www.nosweataiowa.com

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Supervisor  
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600 E. Court, Ste. 200  
Des Moines, IA 50309  
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meanderson@dmgov.org

***Renewed  
Memberships***

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Iowa Sales Representative  
Fry & Associates, Inc.  
101 E. 15th Avenue  
N. Kansas City, MO 64116  
800-444-9787  
FAX 877-221-4831  
sales@fryinc.com  
www.fryandassociates.com

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brpage@dmgov.org

***Welcome new  
members and  
renewed  
memberships!***

# Aquatic Manager's Workshop



**Juliene R. Hefter, MSOLQ**  
**Aquatic Consultant and Founder of Safety First Aquatics, LLC**

**About the Speaker:**  
 Juliene Hefter is the Founder of Safety First Aquatics, LLC. She is the Deputy Director for the Wisconsin Park & Recreation Association. Juliene received her Bachelor of Science in Recreational Leadership from the University of Wisconsin La Crosse, and holds a Master of Science in Organizational Leadership and Quality.

Her background in aquatics includes, but is not limited to: American Red Cross: Lifeguarding, Swim Instruction, Lifeguard Training Instructor Trainer, Water Safety Instructor Trainer, Swim Coach at the Age Group and High School Level as well as being an instructor in Safety Training for Swim Coaches. She was an Aquatic Director at various aquatic facilities including, riverfront beaches, an 80,000 square foot lake, pools and water parks. Juliene is currently sitting on the American Red Cross Sounding Board for the development of the New ARC Lifeguarding Program.

**Monday, May 16**

**8:15 AM - 3:00 PM**

**Lakeside Center**

**400 NW Lakeshore Dr, Ankeny, IA**

**\$100 per City (up to 5 people)**

**Lunch Included!**

**\$20 each additional**

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**Schedule**

8:15-9:00 8:30-9:00 (optional)	Check-in <b>Pre-session:</b> Icebreakers and "games that work" with large and small lifeguard groups and staff in-service - Come & Play! <b>Lifeguarding: How Do we Want the Public to Perceive Us? Respected as a Supervisor, Not an Equal</b> <b>Staff Training Made Fun in Aquatic Facilities</b>
9:00 -10:15 10:15-11:15 11:15-Noon Noon-12:45 1:00-2:00	Lunch break, at 12:45 we will break into groups <b>Full Time Staff:</b> Aquatic Management in Aquatic Facilities (discussion and samples of documentation from hiring, training, in-service, audits, evaluations, facility check lists, incident reports, aquatic manuals, etc.) <b>Managers:</b> Tour the Ankeny Pools, discussing management issues, similarities and differences between aquatic facilities small/ large "Colors" Personality Training for Aquatic Staff
2:00-3:00 (optional)	

**Please Register by MAY 10**  
**via e-mail to Cathy Shutts at the IPRA office [cshutts@pcpartner.net](mailto:cshutts@pcpartner.net)**  
**inform Cathy of city & number of people attending**



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Grinnell, IA 50112

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www.iapra.org

IPRA Today is produced by the IPRA  
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Layout design by Cathy Shutts,  
cshutts@pcpartner.net



Be watching  
for the May  
issue of *IPRA  
Today* which  
will include...

- ⌘ Announcement of IPRA Award recipients
- ⌘ Announcement of scholarship recipients
- ⌘ Highlights of 2011 IPRA Spring Conference

Arbor Day is Friday,  
April 29. Plant a tree in  
honor of or in memory of  
someone special in your  
life.



## IPRA Calendar of Events

### April

- 22 State Office Closed—Good Friday Observance
- 25 CEU/Aquatic Update—Clear Lake
- 26-27 Certified Pool Operator's Course—Clear Lake
- 29 Arbor Day

### May

- 9 CEU/Aquatic Update—Cedar Rapids
- 10-11 Certified Pool Operator's Course—Cedar Rapids
- 12 IPRA Board meeting—Grinnell
- 16 Pool Managers' Workshop—Lakeside Center  
Hawkeye Park, Ankeny
- 30 State office closed—Memorial Day observance