

## **IDA GROVE COMMUNITY RECREATION CENTER SUCCESS**

Five years ago a dream became a reality for the small town of Ida Grove. A brand new recreation center was constructed in the community as a result of a successful fundraising effort. The \$1.5 million facility was funded nearly all by donations. A Community Attraction and Tourism grant for just over \$100,000 was the only other sizeable contribution to the project. The \$1.5 million amount doesn't really paint an accurate picture on what the total value of the building would be if you factor in the countless volunteer hours and in-kind contributions. The detail and extra effort of the facility is what has contributed most to its success. As you walk in the front door one notices the crown molding along the top of the walls, the beautiful woodwork, colorful walls, and tile floors. The building consists of many amenities including an aerobic room, weight room, kid's play room, community room with fully equipped kitchen, card room, two racquetball courts, full size gymnasium with a walking track, golf room complete with a putting green, driving range net, and a golf simulator, and an indoor pool with a hot tub, wading pool, and sauna.

The fundraiser success and attention to detail also correlated into operational success of the facility. The expenditures for the first five fiscal years (through June 30, 2008) totals \$925,856.47 and the receipts totals \$872,012.81. The facility is nearly 94% self sufficient with only receiving a total of \$10,017.74 in tax money from the 2007-2008 fiscal year, \$2,267.00 was from Hotel/Motel tax proceeds and the other \$7,750.74 was from a City Owned Civic Center levy. To narrow the gap even further, the Ida Grove City Council approved an Employee Benefit Levy for the Ida Grove Community Recreation Center that will bring in approximately another \$22,000 a year beginning in the 2008-2009 fiscal year. The facilities main source of revenue is memberships, followed by programs, daily fees, and room rentals. The facility has a less is more approach as a 1 year family memberships is only \$339.20 or \$30.00 per month. The cost effective approach for its users has seen membership totals as high as 673 to its current total of 363 memberships in a community of approximately 2,300 people and a county less than 8,000. To add to the operational numbers of the facility, the indoor pool has a trust account of approximately \$235,000 ear marked for equipment replacement and improvements and a building trust of \$100,000 ear marked for facility improvements and equipment. The trusts were established by generous donations of two Ida Grove residents and one local bank.

One area that the facility has seen continued growth is in the programs area. The facility currently has five personal trainers that are contracted to perform exercise classes and one on one or group sessions. Year round Tae Kwon Do classes are also contracted out. Not only does the facility run programs, tournaments, and events inside the facility but it also runs them outside the facility. The Ida Grove Community Recreation Center also serves as the city's Recreation Department. Besides youth soccer, the facility operates all the local youth and adult recreation programs as well as the Jr. High softball and baseball programs.

The Ida Grove Community Recreation Center employs one full time employee and twelve part time receptionists, two part time custodial workers, and ten part time lifeguards. The recreation director manages this facility along with the outdoor swimming pool, the three phase pool improvement project, recreation programs, and serves on the local sports complex building committee.



If anyone has any questions about our facility or operations visit [www.idagroverec.com](http://www.idagroverec.com) or contact Recreation Director, Matt Salvatore, at [igrec@longlines.com](mailto:igrec@longlines.com) or 712-364-3716.

## FISCAL YEAR COMPARISON

<u>FISCAL YEAR</u>	<u>DISBURSEMENTS</u>	<u>RECEIPTS</u>	<u>PROFIT/LOSS</u>	<u>BALANCE</u>
2003-2004	\$123,346.38	\$165,454.25	\$42,107.87	\$42,107.87
2004-2005	\$186,491.24	\$174,735.08	(\$11,756.16)	\$30,351.71
2005-2006	\$218,954.07	\$184,675.70	(\$34,278.37)	(\$3,926.66)
2006-2007	\$196,171.53	\$168,688.89	(\$27,482.64)	(\$31,409.30)
2007-2008	\$199,893.25	\$178,458.89	(\$21,434.36)	(\$52,843.66)
<b>Total</b>	<b>\$924,856.47</b>	<b>\$872,012.81</b>		
<u>Tax Money</u>				
<u>Received</u>	<u>Amount</u>	<u>Fiscal Year</u>		
Hotel/Motel	\$2,267.00	2007-2008		
Civic Center Levy	\$7,750.74	2007-2008		
	<b>\$10,017.74</b>			