



## 2010 MARKETING RESERVATION FORM

Please reserve space for our advertisement portfolio in:

**NEWSLETTER /// Sale...Buy 2 months and the 3rd month is half-price!**

_____ ¼ page	_____ ½ page	_____ Full page	_____ Insert (business supplied)
	_____ February 2010	_____ May 2010	
	_____ March 2010	_____ June 2010	
	_____ April 2010		

**NEW >>> Full color ads are no additional charge!**

**2010 MEMBERSHIP DIRECTORY & BUYER'S GUIDE /// Copy deadline is January 15!**

- ▶ Please indicate first, second and third choice for ad placement.
- ▶ **FREE Offer - Purchase a full page ad and receive a one month ¼ page COLOR newsletter ad**

<input type="checkbox"/> Run Same Ad as Last Year	<input type="checkbox"/> Use New Ad Copy	
_____ Front Inside Cover	_____ Inside Full Page	_____ ¼ Page
_____ Back Inside Cover	_____ ½ Page (vertical)	_____ Business Card
_____ Back Outside Cover	_____ ½ Page (horizontal)	_____ Business Listing

- Color Ad (additional \$200-full; \$100-half; \$50-quarter)**  **Black & White (no additional charge)**

**ADVERTISEMENT COPY**

Sent within the stated guidelines  
 Hard copy camera ready in black and white or it can be color depending on what the final product will look like  
 E-mail copy sent as JPEG, GIF or TIF preference is in black and white or color depending on what the final product will look like

**BUSINESS INFORMATION**

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Day Telephone Number (include area code) \_\_\_\_\_

Fax Number (include area code) \_\_\_\_\_

Web Site Address \_\_\_\_\_

Name of Person Approving Advertisement Insertion \_\_\_\_\_

E-mail Address of Authorizing Person \_\_\_\_\_

Signature of Authorizing Person \_\_\_\_\_

**Please return this reservation via mail or fax to:**  
 Iowa Park and Recreation Association  
 1534 Penrose Street  
 Grinnell, IA 50112  
 Fax - 641.236.6779 --- Telephone Number - 641.236.3917  
 Email - jordison@pcpartner.net

*Payment Options*

Check Enclosed       Invoice

Credit Card Information       VISA       MasterCard

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_